

# CHAMBER NEWS

A Newsletter for Members of the Burgaw Area Chamber of Commerce

April 2009

## *Downtown Burgaw News*

Downtown Businesses are getting a jump start on Easter. Beginning Sunday, April 5<sup>th</sup> and running through Saturday, April 11<sup>th</sup> you can follow the Bunny Trail to Easter Savings at participating Downtown Businesses - just look for the colorful bows displayed outside each business.

So why promote the Downtown Business District? Promoting downtown Burgaw to customers, potential investors, new businesses, visitors, and local citizens is an important part of the Burgaw Chamber's mission statement.

Participating Chamber Businesses:

- Antiques on Fremont
- Applewhite Designs
- Bullard's Sports Club & Billiards
- Burgaw Antiqueplace
- Café Liardi
- Courthouse Coffee & Cyber Café
- Court Jester
- Harrell's Department Store
- Lane's Trends & Casual Wear
- Pender Accounting Service
- Traditions

Courthouse Coffee & Cyber Café has changed their telephone number. Their new number is 300-7743.



## *Upcoming Events*

**Thursday, April 2, 5:30 pm**  
Continuing Education Series  
Survive & Thrive Panel Discussion  
Pender County Public Library  
103 S Cowan Street, Burgaw  
259-9817

**Saturday, April 5 - Sunday 11**  
Easter Promotion  
Downtown Burgaw Businesses  
Pam Batten, 259-5190

**Friday, April 17, 11:00 am**  
BBQ Sale  
Family Dollar Parking Lot  
(Across from Piggly Wiggly)  
200 W. Wilmington Street, Burgaw  
Donna Best-Klingel, 259-9817  
Becky Creech, 617-1203

**Wednesday, April 22, Noon**  
Administrative Professional's  
Day Luncheon  
Café Liardi  
101 S. Wright Street, Burgaw  
RSVP: 259-9817

## *Earth Day 2009: The Green Celebration*

Earth Day 2009, April 22, will mark the beginning of the Green Generation Campaign! This two-year initiative will culminate with the 40<sup>th</sup> anniversary of Earth Day in 2010. With negotiations for new global climate agreement coming up in December, Earth Day 2009 must be a day of action and civic participation, to defend the Green Generation's core principles:

- A carbon-free future based on renewable energy that will end our common dependency on fossil fuels, including coal.
- An individual's commitment to responsible, sustainable consumption.
- Creation of a new green economy that lifts people out of poverty by creating millions of quality green jobs and transforms the global education system into a green one.



Under the umbrella of the Green Generation, thousands of events are currently being planned in schools, communities, villages, towns and cities around the world. As in 2008, on April 19<sup>th</sup> Earth Day Network will celebrate Earth Day on the National Mall in Washington, DC, plus large-scale volunteer events in ten other US cities in partnership with Green Apple Festival. Our partners in Tokyo, Buenos Aires, Beijing, and Manila, among others, are planning large events where everyone can participate. Find an event or activity near you!

## Laney Real Estate Merges with Prudential

Laney Real Estate, a family-owned business since 1978 has acquired the North Carolina division of Prudential Burroughs & Chapin Realty Inc. The merger makes Prudential Laney Real Estate the third-largest local realty company in terms of sales.

The Prudential offices acquired by Laney Real Estate are in Wilmington, Wrightsville Beach, Carolina Beach, Southport and Ocean Isle Beach. "We're always looking for ways to grow and improve our company and the opportunity became available to combine two companies into a bigger and better one," said George Laney, president of Prudential Laney Real Estate.

The merger of the two real estate companies will help the new firm remain competitive by having tools and resources offered by a strong national brand and the reputation of a locally rooted company that has been in the area for over 30 years.

Prudential Laney Real Estate will continue to operate the real estate school and property management division that were previously components of Laney Real Estate.

Prudential Laney Real Estate Company has an office in downtown Burgaw. The Burgaw Chamber currently resides in the building.

## Burgaw Chamber Schedules BBQ Fundraiser to Support Scholarships

The Burgaw Area Chamber of Commerce will hold a Barbecue fundraiser in the Family Dollar Parking lot (across from Piggly Wiggly) on Friday, April 17. Plates will go on sale at 11 am until sold out. Plates cost \$6 each and include BBQ Pork or Chicken served with Baked Beans, Coleslaw and hushpuppies. The fundraiser will be catered by Wells Pork Products. Proceeds will benefit the chamber scholarship funds.

For more information, contact Donna Best-Klingel at 259-9817 or Becky Creech at 617-1203.



## Getting to Know Chamber Member Rose Bryant

- 1 Company name and position: Antiques on Fremont, Proprietor - one of five business partners!
- 2 How long have you been in business? Four years, but only 6 months at the current location.
- 3 I chose to have a business in Downtown Burgaw because: Burgaw is a beautiful, quaint town that moves at a delightfully measured pace; yet it shows great promise of becoming an antique mecca!
- 4 If I could do anything outside of my present profession: I'm doing it! I taught school for thirty years. So this is where I had hoped to be one day.
- 5 I joined the Burgaw Chamber because: I feel that showing support for the town and fellow business owners is a very wise choice. We're all in this together!
- 6 Last book read: London
- 7 People would be surprised to know: I am really a brawny little creature who can lift heavy loads.
- 8 Pet peeve: Scratchy clothing tags (I'm the most profound thinker.)
- 9 The best advice I ever received: Never write a love note to a boy because he can produce the document years later and laugh at you. My mother gave me this advice forty years ago.
- 10 If I took the day off from work, you would find me: Scrounging for antiques or digging in the dirt!

## Rooks Lawn & Garden Center Celebrate Spring Week April 6 thru 11 With Daily Specials



**Monday:** Azaleas \$3.99 - Buy 4 and get 1 FREE

**Tuesday:** Select hanging baskets \$9.99

**Wednesday:** 30% off Gift Shop Easter items

**Thursday:** Buy one flat of bedding plants and receive FREE garden soil

**Friday:** Buy one flat of vegetable plants and get second flat for half price

**Saturday:** 10% off Fruit Trees



*“Teamwork is the ability to work as a group toward a common vision, even if that vision becomes extremely blurry.”*

*~Author Unknown*

### *Continuing Educational Series Survive & Thrive*

On April 2 at 5:30 PM, the Burgaw Area Chamber of Commerce in conjunction with the Greater Wilmington Coalition of Resource Partners (GW CORP) will conduct a FREE Survive and Thrive Panel discussion designed to assist small businesses seeking strategic and operational input to help in managing more effectively and efficiently in this downturn economy. The seminar will take place at the Pender County Public Library in Burgaw.

GW CORP is composed of senior members from the Small Business Administration, SCORE, the UNCW Small Business Technology and Development Center (SBDTC), the New Hanover Business Resources Center, and the Cape Fear Community College Small Business Center.

The GW CORP panel discussion should last approximately one hour, after which time chamber members are encouraged to meet individually with the GW CORP panel members and arrange no-cost business counseling appointments.

In addition, any attendee can enter into a drawing for a free academy training slot at one of Reggie Shropshire's upcoming Action Coach Academy Seminars. This is a significant training value and will be absolutely free to a lucky small business owner.

To learn more about GW CORP, please visit their website at [ww.gw-corp.org](http://ww.gw-corp.org).

For more information or to register for this seminar, contact Donna Best-Klingel at 259-9817.

## *Blueberry Volunteer Opportunities*

The success of the North Carolina Blueberry Festival is made possible through the hard work and dedication of a small group of community volunteers. Volunteer committees plan and organize events such as the Recipe Contest, the Street Fair, the 5-K Run, the Car Show, and Pre-Festival Blueberry Pancake Breakfast, as well as critical operations such as logistics, beer and wine garden, transportation, sponsor relations and event hospitality.

If you'd like to join this special volunteer group, please contact Donna Best-Klingel at 259-9817 or [info@burgawchamber.com](mailto:info@burgawchamber.com) and tell her about your skills and interests. Volunteer opportunities may be available for a single day or involve a year-round commitment. The level of involvement you choose depends on your interests and availability. We will work to get you involved in a way that you find both meaningful and enjoyable.

# The North Carolina Blueberry Festival Association *presents* The Sixth Annual



**All Day Entertainment Featuring**  
*Craig Woolard Band, Holiday Band and The Band of OZ*

**Saturday, June 20, 2009 • 9a.m. - 9p.m.**  
*On the Courthouse Square  
Historic Downtown Burgaw*

- Beer & Wine Garden
- Blueberries
- Blueberry Baked Goods
- Headline Entertainment
- 5K Run/Walk
- Car Show
- Antique Show & Sale
- Educational Events

Children's Activities  
Cape Fear Cyclists Fun Ride 5 Miles

**NC Blueberry Festival**  
P.O. Box 1554  
Burgaw, NC 28425

**PLEASE, NO COOLERS  
AND NO PETS!  
NO OUTSIDE ALCOHOL.**


*For a complete listing of  
sponsors, visit our website.*  
**[www.ncblueberryfestival.com](http://www.ncblueberryfestival.com)**



Burgaw Area Chamber of Commerce  
Post Office Box 1096  
Burgaw, NC 28425

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U.S. Postage  
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28425  
Permit No. 3

*A Division of Festivities with Flair*



**Applewhite  
Designs**

*Wreaths  
Floral Design  
Decorative Accessories*

**Pam Batten**  
Owner/Consultant  
910.259.5190  
919.801.7327

## *Burgaw Area Chamber of Commerce*

President - Pete Cowan  
Vice-President - Martin Beach  
Treasurer - Cindy Jones  
Secretary - Rosemary Pittman  
Executive Director - Donna Best-Klingel

Board meetings take place on the second Thursday of each month at 8:30 a.m. in the Burgaw Town Hall located at 109 N. Walker Street.

### *Advertising Guidelines*

This newsletter is distributed to members of the Burgaw Area Chamber of Commerce, distribution approximately 300. Approved, camera-ready advertisements should be received by the first of the month preceding publication.

#### Ad Sizes

1/8 pg. (3.5" x 2.25") - \$25      1/2 pg. (7" x 5") or (3.5" x 10") - \$85  
1/4 pg. (3.5" x 5") - \$45      Full Page Insert - \$100

#### *Contributions to the Newsletter*

Please send to [info@burgawchamber.com](mailto:info@burgawchamber.com) or call 910-259-9817.  
[www.burgawchamber.com](http://www.burgawchamber.com)

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