

CHAMBER NEWS

A Newsletter for Members of the Burgaw Area Chamber of Commerce

January 2009

Upcoming Events

Friday, January 2

10:00 am - 2:00 pm

Ribbon Cutting and Open House
Topsail High School
245 N. Saint John's Church Road
Hampstead
Joyce Keith, 910-259-2187

Friday, December 9

4:00 pm

Ribbon Cutting
Courthouse Coffee
211 S. Wright Street
Burgaw
910-259-2939

Wednesday, January 28

6:00 - 8:00 pm

Seminar

New Technologies for Small Business Use
Cape Fear Community College
Burgaw Campus
Chamber Members, \$5
Non-Chamber Members, \$10
Refreshments will be provided.

Friday, January 30

4:00 pm

Ribbon Cutting
Doodlefish Trading
602 U.S. Hwy. 117 North
Burgaw
(Food Lion Shopping Center)
910-259-0177

Welcome New Members

Doodlefish Trading
602 U.S. Hwy. 117 North, Burgaw
910-259-0177
www.coutureembroidery.com
Retail Gift Shop

Executive Director's Message

*H*appy New Year! The Burgaw Area Chamber of Commerce has had an extremely successful year. We have observed membership growth, enhanced events and higher levels of engagement with our members. None of this would be possible without the committed team of volunteers who truly make our chamber one of the best.

However, with every New Year, there come new challenges. This year is no different. I firmly believe the challenges we face and overcome are challenges that will make us a stronger and more effective organization.

So, do I believe that we will face some challenges this year? Absolutely! But I also know we will overcome them and continue the momentum that has been building over the last several years.

This chamber has become a passion for me. I care deeply about making a difference in the business community and bringing businesses together. I couldn't do this without the help of some very talented individuals who have supported and guided me along the way.

- Mayor and Chamber President, **Pete Cowan** – His commitment not only to the town but to the chamber is admirable. I respect him immensely.
- Chamber Vice President, **Martin Beach** (Town of Burgaw) – A walking encyclopedia! His wealth of knowledge has been invaluable.
- Board Member, **Vickie Foster** (Realty World) – Typically, every organization has one individual you can always count on. And for the Burgaw Chamber that person is Vickie Foster. Vickie has sponsored, volunteered or chaired nearly every chamber function for the past 12 years. Her involvement clearly demonstrates her willingness to help the chamber succeed.
- Board Member, **Shannon Pearce**, (First Citizens Bank) – Shannon came to Burgaw a couple of years ago and immediately got involved with the chamber on every level. She has volunteered or contributed to **every** chamber function.
- Board Member, past president, **Barry Klingel**, (US Postal Service) – Just like Shannon, Barry attends or volunteers at **every** chamber function. For the past four years, he has chaired the Blueberry Car Show.
- Board Member, **John Lyon**, (AT&T) – John and I co-chaired the Blueberry Open Golf Tournament in 2008. For several months, we spent many hours corresponding through emails and telephone calls. Without a doubt, John is a true professional.
- Chamber Member, **Red Robbins**, (Robbins Nursery and Laney Real Estate) – Born and raised in this area, Red is the ultimate cheerleader everybody wants in their corner. Whether it's a compliment or constructive criticism, his opinion is always appreciated.

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Executive Director's Message (Continued)

- Board Member, **Johnnie Westbrook**, (Burgaw Antiqueplace) – Johnnie is our liaison between the chamber and downtown businesses. His commitment and passion for Burgaw is contagious.
- Chamber Treasurer, **Cindy Jones**, (Town of Burgaw) – Cindy keeps the chamber on track with our finances – which is not always an easy task.
- Chamber Secretary, **Rosemary Pittman**, (Employment Security Commission) – Every organization needs someone to record items discussed during monthly meetings and Rosemary is our person. Her primary duties are to record minutes at every board meeting. She has done an exceptional job this past year!

As you enjoy this month's newsletter, I encourage you to make a commitment for 2009 and get involved with the Burgaw Chamber.

I wish all of you a healthy and prosperous New Year!

Donna Best-Klingel
Executive Director



Be a Health Entrepreneur

*W*ant a healthy company? Start by focusing on yourself.

For many entrepreneurs, it's easy to ignore the warning signs that you're unhealthy - much less take notice if your business isn't well. When you're so busy that you can't remember the last time you read a book or sat down for a meal, then your health may be the last thing on your mind.

But ignoring your unhealthy habits and their subsequent risk factors is dangerous - not only to you, but also to your business. Lack of sleep and exercise, unhealthy foods and high stress won't keep you performing at your best.

Here are some things you can do to improve the health of your business:

- **Encourage employee wellness.** Some companies even provide incentives for sticking to a wellness program, such as prizes and monetary rewards.
- **Provide healthy snacks.** Even if all you have is a vending machine, stock it with healthy things.
- **Get fit.** You're a role model for employees. They look to you for direction within your company. Why wouldn't they look to you as a model of healthy living?
- **Meditate and relieve stress.** Even if it's only for a few minutes a day, take time to do something you really enjoy that doesn't have anything to do with your business. It can lead to moments of clarity, during which you unleash the creative ideas within.

Resource: Karen E. Spaeder, www.entrepreneur.com, May 2007

Wayne Batten of the NC Blueberry Festival Association plays Santa during the Holiday Open House in downtown Burgaw.

SAVE THE DATE!

Upcoming Seminar - New Technologies for Small Business Use
Wednesday, January 28, 2009
Cape Fear Community College
Burgaw Campus
6:00 - 8:00 pm
Chamber Members, \$5
Non-Chamber Members, \$10
Refreshments will be provided.

Course Outline:

New Social Networks: An overview of Twitter, Facebook, and other applications.

Google Applications: Overview of Free Offerings from Google.

Mobile Applications: Iphones, blackberrys, mobile laptop internet, etc.

Technology Trends: Software as a service, Netbooks, Virtualization.

Data Back-up solutions for personal and business data.

Registration is required.

Top 10 New Year's Resolutions for Business Success

The beginning of the year is a good time to reflect on your business's progress over the past year and plan how you want your business to develop. Do you want increased success in 2009 or the chance to enjoy the success you've already achieved? These top 10 New Year's resolutions are designed to help you strike a better work-life balance, so you can achieve a truly satisfying success in the New Year.

- Delegate effectively.
- Promote your business regularly and consistently.
- Focus on client service.
- Learn something new.
- Ask a client for a referral.
- Give something back to your community.
- Take time for yourself.
- Set realistic goals.
- Focus on profit, not turnover.
- Drop what's not working for you and move on.

2010 Census Bringing Jobs to Local Communities

Every 10 years, the Census Bureau is required by the U.S. Constitution to count each person residing in the United States – both citizens and non-citizens. This includes all 50 states, Washington, D.C., American Samoa, the Commonwealth of the Northern Mariana Islands, Guam, Puerto Rico, and the U.S. Virgin Islands.

The census takes a snapshot of the U.S. population, determining how many people reside within the nation's borders, who they are and where they live. Data about how communities are changing are crucial to many planning decisions – such as neighborhood improvements, emergency preparedness and disaster recovery, public health, education, transportation, senior services and much more.

Hundreds of Thousands will be hired to support US Census Bureau's Goal of a Complete Count. Short-term 2010 Census jobs are ideal for retirees, college students, recent high school graduates, stay-at-home parents, those seeking a second job to earn extra cash and others seeking part-time work. Census job also offer flexible schedules and paid training, along with reimbursement for authorized mileage and expenses.

For more information, call 1-866-861-2010 or visit their website: www.2010censusjobs.gov.

Member News

Burgaw's popular Coffeehouse, Courthouse Coffee is under new ownership. Owners, Richard Zych and John Lacer bought the business in November and have already begun making changes. For starters, the name has been changed to Courthouse Coffee and Cyber Café and the interior is currently being remodeled.

Want to see what else is happening? Join us for a ribbon cutting on January 9th at 4 o'clock.

Burgaw Christmas Parade Thank You!

The Burgaw Chamber wishes to acknowledge the following businesses and individuals for their contributions to the Annual Burgaw Christmas Parade and Downtown Window Decorating Contest:

Parade Volunteers

Chairman Vickie Foster, Barry Klingel, Mayor Pete Cowan, Bill King, Doug Riseden, Donna Garner, Wayne & Pam Batten, Sharon Powell, Candy Alexander, Robert Tew, Zack Foster, Meredith Cottle, Scott & Danielle Borah, Pender Early College Students, Abby Robbins, Shawn Lubell and Trask High School Varsity Cheerleaders

Entertainment

Friendly Community Baptist Church Ensemble
Felicia Hankins
Savannahland – Angela, Sarah & Elizabeth English

Grand Marshall

Margaret Trawick York

Window Decorating Judges

Shelagh Clancy, Editor, *Wilma Magazine*
Lou Powell, Wallace Chamber of Commerce
Irene Santiago, Actress

Christmas Parade Judges

Ken Clarke, *Topsail Voice Newspaper*
Abby Cavanaugh, *The Pender Chronicle*
Andy Pettigrew, *The Pender Post*

Window Decorating Contest Winners

Winner: Antiques on Fremont
Honorable Mention: Burgaw Antiqueplace

Christmas Parade Winners

First Place:
New Creation Worship Center

Second Place:
Romper Room Daycare

Third Place:
Homestead Pentecostal Holiness Church

A special thank you is extended to Laney Real Estate Company, Becky & Buddy Creech, Kevin Strickland, Paul Parker, Rose Bryant, Burgaw Police Department, Burgaw Public Works Department, Robbins Nursery, Chris Moore, Antiques on Fremont, Boney's Amusements, Chick Fil-A and Burgaw Antiqueplace.



Antiques on Fremont (pictured L-R)
Standing: Irene Santiago, Lou Powell, Shelagh Clancy. Seated: Rose Bryant, Sarah Walters.



Burgaw Antiqueplace (pictured L-R)
Standing: Carol Westbrook, Shelagh Clancy, Irene Santiago, Lou Powell. Seated: Johnnie Westbrook.

Burgaw Area Chamber of Commerce
Post Office Box 1096
Burgaw, NC 28425

PRFRT STD
U.S. Postage
PAID
Burgaw, NC
28425
Permit No. 3

Membership Dues & Updates

In an effort to upgrade our chamber records and better serve our members please complete the membership form and return it to the Chamber along with your 2009 dues. Your cooperation is greatly appreciated!

MEMBERSHIP INFORMATION

Company Name _____

Contact Person _____

Mailing Address _____

Physical Address _____

Email Address _____

Telephone Number _____

Website _____

Number of Employees _____

Send to:
Burgaw Area Chamber of Commerce
PO Box 1096, Burgaw, NC 28425
Fax: 910-259-5071

Burgaw Area Chamber of Commerce

President - Pete Cowan

Vice-President - Martin Beach

Treasurer - Cindy Jones

Secretary - Rosemary Pittman

Executive Director - Donna Best-Klingel

Board meetings take place on the second Thursday of each month at 8:30 a.m. in the Burgaw Town Hall located at 109 N. Walker Street.

Advertising Guidelines

This newsletter is distributed to members of the Burgaw Area Chamber of Commerce, distribution approximately 300. Approved, camera-ready advertisements should be received by the first of the month preceding publication.

Ad Sizes

1/8 pg. (3.5" x 2.25") - \$25

1/2 pg. (7" x 5") or (3.5" x 10") - \$85

1/4 pg. (3.5" x 5") - \$45

Full Page Insert - \$100

Contributions to the Newsletter

Please send to info@burgawchamber.com or call 910.259.9817.
www.burgawchamber.com

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