

# CHAMBER NEWS

A Newsletter for Members of the Burgaw Area Chamber of Commerce

August 2008



## *Membership Has its Benefits*

Did you know, as a major benefit to our members, the Burgaw Chamber has a bulk mailing permit that's available? Taking advantage of our bulk mail permit doesn't mean that you receive free postage. However, you do receive the Chamber's discounted bulk mail rate. Bulk mail means discounted First-Class Mail and Advertising Mail (called Standard Mail by the Postal Service). Discounted rates are available for other classes of mail, too. The benefit of this service saves a chamber member \$360 (set-up fee \$180 and annual fee \$180).

Take advantage of the discounts available through bulk mail by calling Burgaw Postmaster, Barry Klingel at 259-4590.



Planning for the 2009 American Cancer Society Pender County Relay For Life is

underway. The American Cancer Society is looking for people to serve on the Pender County Relay For Life Committee. By volunteering you have an opportunity to save lives and make a difference in your community.

If you would like to make a difference, contact Wendy Perdue, Southeast NC Area Manager, American Cancer Society, wendy.perdue@cancer.org, 270-5590 or 409-5102.

## *What is a Chamber Ambassador?*

Chamber Ambassadors are members who volunteer their time. They have been selected to represent the Burgaw Area Chamber of Commerce in our community and at Chamber-sponsored events because of their commitment and involvement with the Chamber.

The Ambassadors are dedicated volunteers from businesses throughout the Burgaw area. They act as liaison between the Chamber and our member businesses. Their mission is to welcome, nurture, and recruit new Chamber members; act as goodwill representatives at Chamber functions, and aid in the support of Chamber members.

Examples of Ambassador duties are:

- Welcoming members at Chamber-sponsored events.
- Serving as ambassadors for the Chamber at public events.
- Encouraging Chamber program involvement and participation.
- Informing the Chamber of issues that concern the business community.
- Visiting and recruiting new member businesses.

If you would like to learn more about and/or becoming a Chamber Ambassador, contact Donna Best-Klingel at 259.9817.

## *Self-Guided Walking Tour of Burgaw*

The Town of Burgaw and the Greater Burgaw Area Tourism Development Authority have created a historical and architectural walking tour brochure of Burgaw. This self-guided walking tour of picturesque and historic downtown Burgaw is a great way to spend an afternoon. The streets bear witness to events, people, and the evolution of both a town and a state. The properties and sites identified in the pamphlet have been given special recognition for their historic and/or architectural significance. The brochure gives a full description of each of the sites and buildings numbered on the map.

Walking tours are for people of all ages who enjoy the outdoors and exploring new places. The purpose of this tour is to make people aware that Burgaw has a history which is both abundant and distinctive.

The brochure is available at Town Hall, the Burgaw Chamber of Commerce Office and the Burgaw branch of the Pender County Public Library.

Essentials for an enjoyable tour include are: comfortable shoes, camera, and bottled water.

## *Not Just for Seniors*

Heritage Place - Pender Adult Services is more than a Senior Center, it is a Community Center. The center offers programs and services for all age adults.

Educational programs are held throughout the year that are free, including: transition to digital TV, health care advance planning, financial planning, programs on diseases and health concerns, legal services, Medicare/Medicaid, and much more. The business community is welcome and encouraged to participate in these programs.

Many people in the business community have parents who live in the area or living with them that need to have a social outlet. It is important for seniors to stay active and coming to Heritage Place during the day and participating in arts and craft classes, fitness classes, playing cards, and having lunch with others keeps them socialized and active. Call Erika or Tom to talk about transportation for your loved one.

The center offers a cafeteria style lunch Monday through Friday that is served between 12:00 pm and 1:00 pm and is open to the public. You can enjoy a well-balanced meal at the best price in town. The menu is listed monthly in the "Pass it On" newsletter in the Pender Post the last Wednesday of each month.

Fitness Fusion offers a variety of exercise classes for all age groups, state of the art fitness equipment, showers so you can work out before work and at lunch, and return to work energized and ready to go. Classes are also held in the evening and the center is open until 9pm each night.



SARUS FESTIVAL site-specific performances take place in non-traditional and unusual locations, turning architecture and nature into playgrounds for artistic expression and community meeting. Site-specific performances enrich, confront and surprise the public by mixing choreographed scenes with the spontaneity and idiosyncrasies of their environment.

### VENUES SARUS 2008:

- The beach at Wrightsville Beach (access #4)
- Johnnie Mercer's Pier



Work creates a lot of stress and exercising is the best way to release it.

The dining room is available for rent to businesses and individuals for special events such as wedding receptions, recognition dinners for employees, holiday parties, and other business events.

Pender Adult Services is a non-profit agency. The agency primarily relies on grants and donations to provide many of the programs offered. Limited government funds are received for home care programs, meals on wheels, and transportation. Donations are welcome and greatly appreciated.

Call 259-9119, to find out more about Heritage Place - Pender Adult Services and the programs offered for all adults.

*Alban Elved Dance Company Presents:  
The 2nd Annual Sarus Festival for Performing Arts  
August 4 - 17, 2008  
New Hanover, Pender and Brunswick Counties*

- The Dance Cooperative
- Historic Downtown Wilmington
- Cameron Art Museum
- Independence Mall
- Red Barn Studio
- Carolina Beach (location TBA)
- **Burgaw Train Depot - Fri., August 8th, 12 Noon**
- River Front Park (downtown Wilmington)

For more information about this festival visit their website: [www.sarusfestival.com](http://www.sarusfestival.com).

## *Pender County Humane Society ~ Matching Funds Challenge Met*

Pender County Humane Society (PCHS) members and volunteers are being seen now-a-days with broad grins and smiles on their face. They have met the challenge given to them by two anonymous donors last year to raise \$50,000 toward their match of \$50,000 for a permanent shelter to be built on property owned by the Humane Society on NC Hwy. 53 West. With a whirlwind of events such as selling hotdogs at Sam's Club, selling BBQ plates in Burgaw, sending out letters asking for donations, yard sales, and



10% sales at the *For Our Furry Friends Store* and other fund raising events, the challenge was undertaken with total enthusiasm from the volunteers.

Many private citizens and businesses also got into the act and helped as well. Most notably, the Wilmington Fur Ball produced by Kim Fisher Designs, Stover's Auction, and Safeway Chevrolet. To say the least, Pender County Humane Society is overwhelmed with the generosity displayed by the community.

So, where do they go from here? Well, expect to see volunteers once again whirling around raising another \$50,000 that will be needed for phase II of the building process. Phase I will begin this month and will get the 2,000 square foot building "dried in". The second \$50,000 raised will get the building completely finished with the animals ready to move in.

You can keep track of their process by viewing news and pictures on their webpage at: [www.penderhumane.org](http://www.penderhumane.org). Click on the "New Shelter" button on the left side of the home page.

## *The Digital TV Transition ~ DTV Test Pilot Program Begins September 8, 2008*

The Federal Communications Commission (FCC) recently announced Wilmington, North Carolina, will be the first market to test the transition to digital television (DTV) in advance of the nationwide transition to DTV on February 17, 2009. The commercial broadcasters serving the Wilmington television market have voluntarily agreed to turn off their analog signals at noon on September 8, 2008. Beginning at 12:00 pm on September 8, 2008, these local stations, WWAY (ABC), WSFX-TV (FOX), WECT (NBC), WILM-LP (CBS), and W51CW (Trinity Broadcasting) will broadcast only digital signals to their viewers in the five North Carolina counties that comprise this television market.

Representatives of each local affiliate, Donna Barrett, President and CEO of Southeastern Media Holdings, Inc. (WSFX (FOX)), Andy Combs, Station Manager of WWAY (ABC), Jim Goodman, President and CEO of Capitol Broadcasting (WILM-LP (CBS)), Paul McTear, President and CEO of Raycom Media Inc. (WECT (NBC)), and Colby May, Esq. on behalf of Trinity Broadcasting (W51CW) made the announcement along with the Mayor of Wilmington, Bill Saffo, and the President and CEO of the Wilmington Chamber of Commerce, Connie Majure-Rhett.

The DTV transition for the entire country will take place on February 17, 2009, when all full power television stations must turn off their analog signals and broadcast only digital signals. This test market will be an early transition that will give broadcasters and consumers a chance to experience in advance the upcoming DTV transition. The Commission is coordinating with local officials and community groups to accelerate and broaden consumer education outreach efforts. The outreach will focus on the special transition date for Wilmington and the steps viewers may need to take to be ready by September 8. For more information call 1.888.CALL.FCC (Voice), 1.888.TELL.FCC (TTY) or visit their website at [DTV.gov/Wilmington](http://DTV.gov/Wilmington).

Source: Clyde Ensslin, Federal Communications Commission, Washington, DC, May 8, 2008

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### *General Membership Meeting*

The next General Membership meeting will be held on Thursday, August 7 at Pender Adult Services from 5:30 until 7:30 pm. The meeting will be sponsored by Aramark Coporation. At this event, hear a brief presentation on the work of the chamber and learn to utilize the benefits of membership. In addition, we'll introduce the 2008 scholarship recipients Lauren Lanier and Whitney Lewis. Everyone is invited and refreshments will be served. For those planning to attend, please call 259-9817 or email [info@burgawchamber.com](mailto:info@burgawchamber.com).

### *Burgaw Area Chamber of Commerce*

President - Pete Cowan  
Vice-President - Martin Beach  
Treasurer - Frank Crisafulli  
Secretary - Rosemary Pittman  
Executive Director - Donna Best-Klingel

Board meetings take place on the second Thursday of each month at 8:30 a.m. in the Burgaw Town Hall located at 109 N. Walker Street.

### *Advertising Guidelines*

This newsletter is distributed to members of the Burgaw Area Chamber of Commerce, distribution approximately 300.

Approved, camera-ready advertisements should be received by the first of the month preceding publication.

### *Ad Sizes*

1/8 pg. (3.5" x 2.25") - \$25      1/2 pg. (7" x 5") or (3.5" x 10") - \$85  
1/4 pg. (3.5" x 5") - \$45      Full Page Insert - \$100

### *Contributions to the Newsletter*

Please send to [info@burgawchamber.com](mailto:info@burgawchamber.com) or call 910.259.9817.  
[www.burgawchamber.com](http://www.burgawchamber.com)

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