

CHAMBER NEWS

A Newsletter for Members of the Burgaw Area Chamber of Commerce

December 2008

Upcoming Events

Thursday, December 4

1:30 pm

The Burgaw Depot Civil War
Trails Installation Ceremony
Burgaw Depot
910-663-3452

Saturday, December 6

10:00 am - 9:00 pm

Holiday Open House
Downtown Merchants
Historic Downtown Burgaw
910-259-7070

Saturday, December 6

12:00 pm

Ribbon Cutting
Applewhite Designs
101 S. Wright Street, Burgaw
(Located inside Burgaw Antiqueplace)
910-259-5190

Saturday, December 6

4:00 pm

Ribbon Cutting
Traditions, Fine Gifts & Interiors
101 W. Fremont Street, Burgaw
910-259-3588

Saturday, December 13

6:30 pm

Burgaw Christmas Parade
910-259-9817

Welcome New Members

Traditions

101 W. Fremont Street, Burgaw
910-259-3588

Fine Gifts & Interiors



Burgaw Christmas Parade and Window Contest

With the holiday season upon us, the Burgaw Area Chamber of Commerce is currently planning a few activities.

The Burgaw Christmas Parade will be held on Saturday, December 13 at 6 pm in downtown Burgaw. Entries are now being accepted. Registration forms can be found

on the chamber website (www.burgawchamber.com) or picked up at the chamber office. For more information, contact Vickie Foster at 231-4014 or Donna Best-Klingel at 259-9817.

In conjunction with the Christmas Parade is the Christmas Window Decorating Competition. The contest is open to all businesses in the Town of Burgaw. Judging will take place on Saturday, December 6.

Any business wishing to participate should contact Donna Best-Klingel at 259-9817 or Jamie Bullard at 470-8838. Deadline to register is noon Thursday, December 4.



The 2008-09 Influenza Season - What You Need to Know

Submitted by: Pamela S. Baker, MSN, FNP-C, Pelican Family Medical Clinic

Influenza (Flu) is a highly contagious respiratory infection caused by a variety of influenza viruses. The illness produced by these viruses can be mild to severe and can potentially even lead to death.

Influenza is spread via droplet transmission, primarily coughing and sneezing. The incubation period is 1-4 days and people are able to transmit the disease even before they display noticeable symptoms. One remains contagious for up to 5 days after symptoms appear and children are often contagious up to 10 days after the onset of symptoms.

An influenza virus can survive for up to two hours on surfaces such as doorknobs, desks, phones, and counters.

Symptoms of the Flu include sudden onset of quite high fever, headache, cough, sore throat, fatigue, body aches, and stuffy or runny nose. Sometimes, especially in children nausea, vomiting and diarrhea

are also present. Although not all patients require antiviral medications the high risk or severely ill should receive them within 48 hours of symptom onset to lessen the likelihood of complications.

The 2008-09 Flu vaccine is now available and is estimated to be 70%-90% effective for healthy adults and children. If not completely effective in prevention- having had the vaccine will at least reduce the severity of the illness if you do become infected.

The Centers for Disease Control and Prevention (CDC) specifically recommends vaccination for:

- Children 6 months to 18 yrs.
- Anyone 50 yrs or older
- Women who will become pregnant during the Flu season
- Adults or children with chronic pulmonary, cardiovascular, kidney, liver, blood or metabolic disease (including diabetes)

- Individuals with compromised immune or respiratory systems
- Nursing home residents
- Healthcare workers
- Healthy household contacts

This list comprises almost all of us as we are likely to encounter children and other at risk populations in the grocery store, at work or other public forum.

To prevent the spread of this potentially life threatening disease get vaccinated. Encourage your friends and family to do the same. If you have to cough remember to do so into your sleeve, not into the air or your hands. Practice good hand washing frequently. Use Clorox wipes at the workplace if possible. If you have questions or believe you may have the Flu, call your doctor or health care provider quickly as early diagnosis is very important.

USPS Issues 2008 Holiday Commemorative Stamps



Christmas Stamp

The theme of the Christmas stamp has been the Madonna and Child since 1978, but the 2008 design feature has an added twist with the

additional figure of John the Baptist. The painting, by Italian master Sandro Botticelli, dates to around 1490 and is now part of the world-renowned collection of the Cleveland Museum of Art.



Holiday Nutcrackers

Custom made for the US Postal Service by Glenn Crider of Mechanicsville, VA, these four eye-catching designs add colorful, humorous touches to holiday cards, letters and packages.



The Burgaw Area Tourism Development Authority and the Town of Burgaw cordially invite you to

The Burgaw Depot Civil War Trails Installation Ceremony

December 4, 2008

1:30 pm

Burgaw Depot

The Burgaw Depot's role as part of the Lifeline of the Confederacy will be celebrated with the installation of a marker outlining the site's history and place on North Carolina's Civil War Trail corridor. Please join us in celebrating this occasion at a brief installation ceremony.

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Share the Spirit: Giving Back During the Holidays



Holiday Open House

A *Holiday Open House* will take place in Downtown Burgaw on Saturday, December 6 from 10 am until 9 pm. Park the car and take a stroll around the courthouse square as downtown merchants bring the historic town to life with the southern charm of an old fashion Christmas. Come enjoy music, decorations, refreshments and plenty of holiday cheer while shopping for that special someone.

Some other activities taking place during the Holiday Open House include a visit from Santa, who will be at Burgaw Antiqueplace from 10 am until noon; two ribbon cuttings; one will be held at Traditions (located on the corner of Fremont & Wright Streets) and Applewhite Designs (located inside Burgaw Antiqueplace); and finally, the official judging for the annual *Christmas Window Decorating Contest*.

For more information contact the chamber office.

There are few if any better ways for a business to accomplish some genuine goodwill and enhance its status as a corporate citizen of the community than reaching out to those in need. Community outreach acknowledges a company's presence in the community, and during the holiday season, when needs are often more apparent and more pressing than at other times, you can find numerous opportunities to reach out and help.

An individual or company can, of course, always donate money to some worthy charity. But true community outreach isn't always about money or the things it can buy; it's often about giving time and participation. It's about company employees at all levels becoming involved in the community.

In many towns holiday dinners are provided at homeless shelters, missions and senior citizen activity centers. The sponsoring organizations always need donations for food or volunteers to help with preparation and serving.

Almost every community has active channels for donating food and usable clothing. You need not look beyond a few churches or a local community center to find a food pantry or clothing depot. These centers take donations from businesses as well as individuals.

Some nationally known outreach programs welcome individual and corporate participation. *Toys for Tots* provides toys at Christmas to needy and underprivileged children. Sponsored by the U. S. Marine Corps, *Toys for Tots* has centers in most cities. Another program providing gifts for children who might otherwise go without is the *Salvation Army Angel Tree*. Most churches in the community can provide information about this particular outreach, which primarily provides gifts for children of imprisoned parents.

Hospitals and nursing homes always need volunteers, and that need becomes more pressing during the holidays when the staff is slim. Most nursing homes always have a few elderly residents who have outlived friends and family. Sometimes volunteering should consist of no more than visiting with or reading to someone who is alone and bedridden. Hospices can also use volunteers during the holiday season.

It's likely that your local chamber of commerce sponsors one or more holiday activities and would welcome a company's volunteerism.

And as elementary as this may sound, don't neglect the effects of holiday decorating or published greetings to the community.

Some companies have paid little attention to involvement in their communities, preferring to exist in a social and geographic vacuum. This posture, however, can lead to de facto isolation of a company at a time when it may need the support and good will of the community. But the company that reaches out—the true corporate citizen of the community—will rarely find itself isolated.

Source: www.nfib.com, December 2005

If you would like to make a difference in your community, contact the following chamber members:

American Cancer Society: 270-5590
Cops for Kids Toy Drive: 259-4924
Historic Depot Foundation: 675-0774
Mathew 25 Center: 259-7133
NC Blueberry Festival Assoc.: 259-9817
Pender Adult Services: 259-9119
Pender Co. Christian Services: 259-2189
Pender Co. Historical Society: 259-8543
Pender Co. Humane Society: 259-7022
Pender Development Fund: 662-3077
Safe Haven of Pender County: 259-8989
Smart Start of Pender County: 259-9978

∞ SAVE THE DATE! ∞

Annual Banquet

Thursday Evening, February 19, 2009

Mad Boar Restaurant

More details to come...

Burgaw Area Chamber of Commerce
Post Office Box 1096
Burgaw, NC 28425

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Burgaw Area Chamber of Commerce

President - Pete Cowan
Vice-President - Martin Beach
Treasurer - Cindy Jones
Secretary - Rosemary Pittman
Executive Director - Donna Best-Klingel

Board meetings take place on the second Thursday of each month at 8:30 a.m. in the Burgaw Town Hall located at 109 N. Walker Street.

Advertising Guidelines

This newsletter is distributed to members of the Burgaw Area Chamber of Commerce, distribution approximately 300. Approved, camera-ready advertisements should be received by the first of the month preceding publication.

Ad Sizes

1/8 pg. (3.5" x 2.25") - \$25
1/4 pg. (3.5" x 5") - \$45

1/2 pg. (7" x 5") or (3.5" x 10") - \$85
Full Page Insert - \$100

Contributions to the Newsletter

Please send to info@burgawchamber.com or call 910.259.9817.
www.burgawchamber.com

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