

CHAMBER NEWS

A Newsletter for Members of the Burgaw Area Chamber of Commerce

October 2008

Upcoming Events

Saturday, October 25

10:00 am - 2:00 pm

SPEC #8 Preschool Fall Festival
Games & Food
1001 Rhodes Avenue, Burgaw
For information,
call 910-259-3411

Friday, October 31

6:00 pm - 8:30 pm

Halloween Trunk-O-Treat
Downtown Burgaw
For information,
call 910-259-9817

Welcome New Members

Antiques on Fremont
115 W. Fremont Street
Burgaw, NC 28425
910-259-5889

Black River Health Services, Inc.
301 South Campbell Street
Burgaw, NC 28425
910-259-6973

St. Mary's Church
506 S. McNeil Street
Burgaw, NC 28425
910-259-5541

United Way of the Cape Fear Area
5919 Oleander Drive
Suite 115
Wilmington, NC 28403
910-798-3900

Walton Engineering
109 E. Fremont Street
Burgaw, NC 28425
910-259-4800

Board of Elections Encourages Early Voting

The Pender County Board of Elections is encouraging all county voters to take advantage of One-Stop Early voting and avoid the lines on Election Day, Tuesday, November 4. Due to the increased interest in the current Presidential Election, a high turnout is expected. With this in mind, the Board of Elections will offer four Early Voting sites located throughout Pender County. Early voting sites are located at the following facilities:

- The Board of Elections Office: 807 S Walker Street, Burgaw
- The Topsail Senior Center: 20959 US Hwy 17 N, Hampstead
- The Long Creek Volunteer Fire Dept: 227 Scott Road, Rocky Point
- The Shiloh Volunteer Fire Dept: 19170 US Hwy 421, Willard

One-Stop Early voting begins at 9:00 am on Thursday October 16, 2008 and runs through 1:00 pm, Saturday November 1, 2008. Hours are Monday through Friday from 9:00 am until 6:00 pm and Saturday November 1 from 8:00 am until 1:00 pm. Residents can register and vote the same day at a One-Stop Voting site with proper ID.

For more information contact the Pender County Board of Elections at 259-1220.

Silent Auction Slated

Pender Adult Services' major fundraiser to support "Meals on Wheels" will be held on Thursday, November 6, 2008, from 6:00pm to 8:30pm. The annual "Silent Auction" has become a premier social event in Burgaw and raises money for one of the most important and well known programs offered by Pender Adult Services.

The evening will include musical entertainment with wine, heavy hors d'oeuvres, coffee and desserts. Silent Auction items will be on display for attendees to bid on. Tickets for the event are \$15.00 per person or \$25.00 for a couple.

If you would like to donate an item please contact Judy Cromer with Pender Adult Services at 259-9119. Sponsorships levels include: Platinum \$500; Gold \$250; Silver \$125; Bronze \$50. Contact Lisa McGee for more information on sponsorships, 259-9119.

"Meals on Wheels" provides lunchtime meals to the homebound elderly and disabled in Pender County. The recipients enjoy the brief visit they receive from the individual delivering the meal and family members are put at ease knowing their loved one will be checked on during the day.

Tickets are available at Pender Adult Services, 901 S. Walker Street. Get your tickets early as seating is limited. Be a part of making this the most successful auction to date.

Pender Arts Council

The Pender Arts Council, Inc. is pleased to announce that the reorganization initiated by the North Carolina Arts Council is well under way. Marsha Dees, Topsail Beach, Vice President and Janice Nichols, Rocky Point, Treasurer remain on the Board and will complete their terms. Added to the Board over the last few months is Rebekah King of Willard, who is now Secretary; John Rau - Burgaw, Director at large; Leanne Bright Cloudman - Burgaw-Shelter Creek area is now President; Bryant Shepard - Maple Hill, Rochelle Whiteside - Burgaw/Topsail Beach, and Jonathon Watkins - Burgaw were appointed in August.

The new Board believes that PAC must be one of Pender County's best-kept secrets. One of our first objectives once planning is complete is to begin changing this lack of visibility. It is very important that the people of Pender County know we're here, why we're here and how to reach us with ideas and information.

Over the next few months, we will be meeting with leaders in our various communities to determine for future planning, what types of programs are most needed and would be most beneficial.

The council continues to seek qualified individuals to serve on the Board of Directors and on our

action committees. We are searching for someone with experience in Marketing and/or Public Relations, additional individuals with experience in fundraising, as well as business-minded persons. Artistic talent is not required for these positions and actually is being discouraged. An appreciation for the importance of culture in our communities is a must. If you are interested in serving the arts council as a director, instructor, volunteer or artist, we need to hear from you.

Our next program to be held on November 1, 2008 at the historic Burgaw Depot is Homespun Arts - Pender County. This is the beginning of the cultural inventory of our county. Any artisans, craftsmen, and folk artists who are interested in participating in the free event, please contact a member of the Board, or Leanne Bright Cloudman at 910-259-1636, or you may email your interest to topenderartscouncil@yahoo.com and Lcloudman@gmail.com. Exhibitors are required to complete an application but will not be charged for space. This is a first-come, first-served opportunity and space is limited.

We look forward to meeting all the cultural minded people in Pender. Imagination has no limits; therefore our support of culture should have no bounds. Donations are always welcome, to Pender Arts Council, Inc., Post Office Box 661, Burgaw, NC 28425.



Relay for Life in Burgaw Saturday, November 22

To benefit the American Cancer Society, the Town of Burgaw is hosting the Second Annual Relay for Life on Saturday, November 22nd from 2:00-7:00 PM on the Courthouse Square in downtown Burgaw. Relay for Life consists of teams who raise money to support cancer research, education, advocacy, and patient services. Throughout the event, teams will be around the square hosting a variety of family and cancer awareness activities. In addition, food and drinks will be available for purchase. The American Cancer Society's Relay for Life represents hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and that one day cancer will be eliminated.

If you are interested in putting together a team or joining a team, please contact Stephanie Maxey at 910-723-0919 or stephanie.maxey@cancer.org.

An informational meeting will be held at the Town of Burgaw on Tuesday, October 7th at 6pm. Please come with any questions and feel free to bring a friend!

"Networking is about building relationships with customers, investors, partners and service providers. Without effective networking, it would be tough for a new business to survive in the 21st century."

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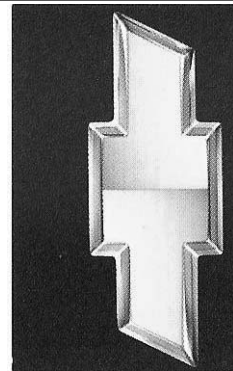
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Burgaw, NC 28425

Small Business Seminar

Your Chamber of Commerce is here to help your business grow! The Burgaw Area Chamber of Commerce and The Small Business Center at Cape Fear Community College are partnering to present an upcoming seminar in early 2009. Through educational seminars you can learn new skills, stay informed, or just get motivated. If you have a specific topic of interest let us know. The seminar will be based on the needs and interests of the chamber members.

Contact Donna Best-Klingel at 910-259-9817 with your suggestions.



Small Business Branding

Think branding is only for large multi-national corporations? Think again. Branding is as much about your people as anything else. Never forget that the best interactions come from one-on-one conversations between executives, employees, suppliers, and customers. Employees that want to help and do the best job possible go a long way.

Proper branding is critical to your long term success. A lot of people think of branding as logo development. But in reality, branding is managing the thoughts and feelings of your customers to ensure that you are what they desire. If your desired brand image isn't what's in the minds of your target audience, you've got to figure out where the gaps are and how to address them. And fixing those issues is hard work because the old adage still rings true - the customer is always right.

Source: Nick Rice, www.smallbusinessbranding.com, February 2008



TRUNK-O-TREAT

Part of the chamber's goal is to participate in community events to enhance the quality of life, foster economic growth and promote tourism throughout the community. So, on Friday, October 31, 2008 the chamber once again will be hosting the 4th Annual Trunk-O-Treat in downtown Burgaw. As a reminder for those familiar with this event and for those who are not, Trunk-O-Treat provides a safe environment for families to enjoy an inexpensive evening of Halloween fun in a festive atmosphere. Children trick-or-treat by going from car trunk to car trunk on sections of South Wright and East Fremont Streets.

This year's festivities include costume contests, carnival games, inflatable activities, pumpkin carving / decorating contest, appearances by McGruff the Crime Dog, Smokey the Bear and Sparky the Fire Dog. Attendance is expected to be over 2,000.

Our partners and sponsors to date include:

The Great Pumpkin Sponsors:

Town of Burgaw
NC Blueberry Festival
Friendly Community Baptist Church
Laney Real Estate Company

Scarecrow Sponsors:

American Skin
D&H Marketing
Pender Memorial Hospital

Candy Corn Sponsors:

Burgaw Lions Club
Burnett Veterinary Hospital
Carolina Transport
Chloride Systems
Home Instead Senior Care
Lanier Hardware
Pender County Farm Bureau
Quinn McGowen Funeral Home
SPEC #8



Burgaw Area Chamber of Commerce
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Burgaw, NC 28425

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Burgaw Area Chamber of Commerce

President - Pete Cowan
Vice-President - Martin Beach
Treasurer - Frank Crisafulli
Secretary - Rosemary Pittman
Executive Director - Donna Best-Klingel

Board meetings take place on the second Thursday of each month at 8:30 a.m. in the Burgaw Town Hall located at 109 N. Walker Street.

Advertising Guidelines

This newsletter is distributed to members of the Burgaw Area Chamber of Commerce, distribution approximately 300. Approved, camera-ready advertisements should be received by the first of the month preceding publication.

Ad Sizes

1/8 pg. (3.5" x 2.25") - \$25
1/4 pg. (3.5" x 5") - \$45

1/2 pg. (7" x 5") or (3.5" x 10") - \$85
Full Page Insert - \$100

Contributions to the Newsletter

Please send to info@burgawchamber.com or call 910.259.9817.
www.burgawchamber.com

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